

# Quote

THE WEEKLY DIGEST

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Number 11

## WITHIN THE WEEK

Little more than 6 wks remain before Fall elections. It is no secret that both major parties are deeply concerned with the outcome. Democrats learned this wk that they cannot count on Pres TRUMAN for as much personal help as had been earlier indicated. In the late Summer Mr TRUMAN promised to be available "when and where needed." However, he was obliged, by pressure of other obligations, to decline invitation to address Indiana Democratic Editorial Ass'n at French Lick next wk.

Altho Republicans are increasingly confident of gaining a working majority in the House, the Senate is quite a different situation. No one who has analyzed the field objectively can give the party better than a moderate chance. Democrats are vulnerable, as the "in's" always are after a long period of dominance. The war period has further served to pile up grudges and grievances and to heighten public discontent. The trend is strongly toward a change. Yet the Republicans, if they are to have numerical control of the Senate, must win 3 out of 4 contests in the 20-some-odd districts where objective observers give them a chance. If they are successful in that degree we shall have what amounts to a Republican landslide.

The intimation of such a victory, assuming there is no marked change in public sentiment in the

interval, would be the election of a Republican president in '48. In U S history, when an off-yr election goes strongly against the party which is in power, its days are numbered.

Those who say that "chaos" would result from Republican domination of Congress, while a Democrat sits in the White House for the next 2 yrs, are probably using too strong a term. Certainly such a course would hamper the chief executive in initiating new legislation. That prerogative would pass to the Congress itself. However, the President would still retain the powerful veto privilege.

As a matter of fact, we have had, and regardless of election outcome will doubtless continue to have what adds up to an opposition-party majority in both houses. Southern Democrats have joined with Republicans to jettison the major items on TRUMAN's agenda.

Indications at the moment are that little legislation of a controversial nature will be enacted by the coming Congress. Course of coming election will have profound effect on such things as prosecution of war frauds. Democratic tendency is to soft-pedal. MEAD, who promised vigorous prosecutions, will not be in Senate; SLAUGHTER, heading committee investigating surplus property disposal, has already been eliminated. However, ascendant Republicans will probably dig the dirt.



SHIFTING SANDS

There's a new trend in retail merchandising of which the gen'l public is as yet hardly aware: the shift to a 5-day, 40-hr wk. A few dep't stores in urban centers have already taken step; many more will follow. Most stores adopting plan will close all day Saturday. Basically, it's move to appease unions. Exec's have seen it coming for mo's. Unorganized bank employees also clamor for 5-day wk. Bankers would like to accede. If and when retailers shutter stores Saturdays, banks will follow . . . There's new unified public relations set up in liquor industry of considerable social significance. Group will make serious study of "compulsive" drinkers (about 750,000 in U S); endeavor to get public recognition of fact that *alcoholism is a disease*; will advocate complete abstinence for victims, plus medical, psychological treatment . . . The town of Westport, Conn., is now leading the U S with the 1st offer of free psychiatric consultation to all of its citizens.



FOR THOSE WHO WILL NOT BE MENTALLY MAROONED

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"HE WHO NEVER QUOTES, IS NEVER QUOTED"

Charles Haddon Spurgeon

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"There is no reason why a space ship couldn't be just as comfortable as a submarine."—R L FARNSWORTH, pres, U S Rocket Society, revealing that design for 1st high altitude data-gathering rocket may include passenger accommodations. 1-Q

"By the time a woman has scraped up enough food for 3 meals she has little energy for public life."—Frau ROSINA SPEICHER, of Christian Socialist Union, revealing that, while women outnumber men in Germany more than 2 to 1, they cling to their ideas of kirk, kitchen and kinder, disregard politics. 2-Q

"There are still parts of this nation where outrageous discrimination is practiced. They are not those parts of the country in which the Republican party controls the mach'y of gov't."—CARROLL REECE, chairman, Republican Nat'l Committee, addressing Negro audience of Elks at Buffalo, N Y, bidding for support in coming elections. 3-Q

"Fear of gunpowder did not stop past wars; fear of atomic terror will not prevent future wars."—Rev DANIEL A LORD, S J, addressing Summer School of Catholic Action, Chicago, on theme: youth must choose between Christ and Chaos. 4-Q

"WANTED: painter. Must be sober occasionally."—Classified ad in *Mankato (Minn) Free Press*. 5-Q

"There are frontiers today just as inviting, exciting and unlimited as there were when I started."—Dr LEE DE FOREST, "father of radio tube," speaking at dinner in his honor. 6-Q

"I have no friends or anyone who cares if I live or not."—WM OSBURN STRATTON, who has spent 28 of his 46 yrs in N J jails, asking a Philadelphia judge to send him up for life. 7-Q

"We would like to get some American buyers over here to look at German products available for export."—TOM CLARK, U S Att'y-Gen'l, in Berlin. 8-Q

"And you boys watch that Constitution. Hold on to it. If you let

"MAY WE  
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YOU ON THAT?"

the country get away from the Constitution, there will be no great, strong, free United States—the United States we all fought to preserve and protect. You boys see that the country holds on to the Constitution."—HIRAM R GALE, comdr in chief of Grand Army of the Republic (vets of '65), addressing vets of World War II. ("When I look at the country today," observed the 98-yr-old comdr, "I sometimes wonder what we fought for.") 9-Q

"Another means of further strengthening the ties of friendship between the two great peoples."—Official Soviet embassy news bulletin, featuring story about international chess match to be played next month between Russian-U S teams in Moscow. 10-Q

"If a housing surplus develops, as one did after the last war, I will need these tenants."—DARRELL DANIELSON, landlord of LaCrosse, Wis, who plans to take his 5 tenant families on a picnic, with eats and entertainment on him. 11-Q

"In the army I was a capt and I'd break guys like you."—N Y train conductor in verbal altercation with radio star HENRY ALDRICH (Ezra Stone), over admission to dining car without ticket. Stone repl'd: "In the army I was a master sgt and we'd shoot guys like you." 12-Q

"Keep your mouth shut."—Mr and Mrs WM DEARBORN Foss, Portland, Me, revealing secret for marital happiness on 65th wedding anniversary. 13-Q

"It is no exaggeration to say that in the overall nat'l economy, the dividend on our research investment in hybrid corn, during the war yrs

alone, was enough to pay the cost of the development of the atomic bomb."—Dr LEWIS J STADLER, Univ of Mo. 14-Q

"If you reprimand a partner for a slight mistake, next time he'll make a bigger one."—CARLTON RUSSELL, St Petersburg, Fla bridge expert. 15-Q

"All I know about it is what I have been seeing in Spanish or Portuguese language newspapers—and I can't read Spanish or Portuguese."—Adm WM F HALSEY, discussing Bikini atom bomb tests. 16-Q

"We've got to give the South back to Southerners."—JAS' ELISHA FOLSOM, Ala gov-nominate, assailing "absentee control" of big industry in South. 17-Q

"It would be poor policy to make it any easier for veterans to buy a lot of water."—LAWRENCE C STEVENS, Sacramento, Calif, Director of Veterans' Affairs, vetoing movement for more liberal state farm and home loans for vets. (Viewpoint: present bldg premiums mean that in 5 yrs home may be worth less than vet still owes on it.) 18-Q

"My children are terrified each night by the noise and sometimes it takes 2 hrs to get them back to sleep."—Mrs M T SLYMAN, Salt Lake City, claiming curfew siren which sends teen-agers home to bed gives younger fry insomnia. 19-Q

"I don't know how Dolores (Mrs Hope) takes it. I should get a stunt check besides my regular salary for this."—DOROTHY LAMOUR, film actress, finishing kissing scene with comedian BOB HOPE. 20-Q

"You're never too old for a trip like this."—Mrs HATTIE SCHUELER, 72, completing 6000 mi trip in sidecar of daughter's motorcycle. 21-Q

"UNRRA is not a humanitarian organization run by one state, but a common organization to aid the devastated countries. We are receiving UNRRA aid as our right, having fully deserved it by the blood spilt by our people."—Yugoslav newspaper *Borba*, charging U S

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newspapers with "seeking to exploit the recent anti-Yugoslav campaign and stop shipments of UNRRA supplies to Yugoslavia." 22-Q

"Julius Caesar was not a welcome visitor but good came to Britain out of the evil of the Roman invasion."—Mayor SIDNEY LITTLE, of Deal, England, unveiling tablet marking 2000th anniv of Julius Caesar's landing on Deal beach on Aug 25, 55 B C. 23-Q

"Labor has more reason than any other group to be vigilant in defense of democracy, since free organizations of workers cannot exist under any other form of govt."—GEO MEANY, sec'y-treas, AFoL. 24-Q

"You can only stop a 3rd world war if you settle the 2nd World War on the basis of justice and democracy."—HERBERT V EVATT, Australian Minister for External Affairs. 25-Q

"We want to see to it that the American soldiers in this hdqtrs associate with better class German girls."—Spokesman from Gen'l Jos T McNARNEY's hdqtrs in Frankfort, Germany, commenting on new "social pass" system for German girls in Frankfort. Only girls who pass 5-point qualifications test will be permitted in authorized clubs. 26-Q

"Ham is the atom, the vital force of show business. It's some sort of internal nuclear fission that makes introverts and shy people like Joan Crawford and Ginger Rogers into glamorous stars."—FRANK SINATRA, movie actor and singer. 27-Q

"The Paris Conference should be held upon these vast heaps of rubble. There would not be any discussion about procedure."—F H LA-GUARDIA, Director-Gen'l of UNRRA, viewing Warsaw ruins. 28-Q

"To understand the Communists as a class you must think of them, not in terms of a normal political party, but in terms of the Jesuits, the Mormons, or Jehovah's Witnesses."—ARTHUR M SCHLESINGER, Jr., author of *The Age of Jackson*. 29-Q

"The structure of the United Nations will grow. You only have to look at the failure of our own Constitution in the beginning to take heart."—Sen ALBEN W BARKLEY. 30-Q

"Don't talk to me about mass air travel until I can sell you a ticket to Denver or Tallahassee and tell you you'll be there on Tues at 2 o'clock in spite of — or high water."—Capt EDDIE RICKENBACKER, pres of Eastern Air Lines. 31-Q

"It was a very routine cruise, not aimed at any particular country."—Comdr LAWSON P RAMAGE, describing cruise taken by 5 submarines from Pearl Harbor which slipped thru the Bering Strait between Alaska and Siberia, into ice-jammed Chukchi Sea. Expedition occurred while U S warships maneuvered in the troubled Mediterranean. (Quoted in *Pathfinder*.) 32-Q

"Meat has become a political pawn."—WM B WRIGHT, pres, American Livestock Ass'n. 33-Q

"My knees are quaking, but I'd like to see some."—IRENE MUNN, arriving in Cicero, Ill, 1st of 74 British teachers exchanging jobs with 74 Americans, slightly worried over forthcoming encounter with bobby-sox crowd. 34-Q

"Over all things and all men in this sphere of the universe hangs the dread uncertainty arising from impinging ideologies which now stir mankind."—Gen'l DOUGLAS MACARTHUR, warning that Japan may become "either a powerful bulwark for peace or a dangerous springboard for war." MACARTHUR's statement, an obvious reference to worldwide clash between Soviet Russian and democratic principles, is most strongly worded pronouncement made since he became occupation chief. 35-Q

"I think the preacher should be the sales mgr, the layman the salesman."—ROB'T G LETOURNEAU, industrialist, evangelist, and internat'l chairman of Christian Businessmen's Committee. 36-Q

"If anyone believes that the veteran of World War II is going to be content with being turned out to pasture to graze until his services are required again, let him dispel that view at the earliest possible moment."—MAXWELL COHEN, Dorchester, Mass, nat'l comdr Jewish War Veterans, declaring housing, job difficulties are "causing great bitterness that may be felt for some time to come." 37-Q

"The boy overheard what the men were saying, but didn't understand what they were talking about."—British official, discussing revelations on internat'l relations in ELLIOTT ROOSEVELT's soon-to-be-published book, *As He Saw It*. (Quoted in *Newsweek*.) 38-Q

"That atrocity you just heard had nothing to do with my program."—N Y radio announcer, commenting on commercial preceding own program. (He got the boot!) 39-Q

"I am not suggesting that we allow ourselves to be pushed around by Russia. Neither do I think that we should attempt to push Russia around."—Sen CLAUDE PEPPER, of Fla, proposing U S-British-Soviet pow-wow to end "rooster fighting" in internat'l relations. 40-Q

"Physically the disarmament of Germany is complete. In a spiritual sense it is not."—Lt-Gen'l Lucius D CLAY, deputy military gov, American zone in Germany. 41-Q

"I'm running around like a head whose chicken has just cut him off."—Jilted GI, quoted by JACK H LOWE, *Sidney (Neb) Telegraph*. 42-Q

"Labor will have to fight like hell to make the Democratic party the continuing party of progress."—HENRY A WALLACE, Sec'y of Commerce. 43-Q



### Droke House

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## MINING THE MAGAZINES

**Hirosima—JOHN HERSEY, *The New Yorker*, 8-31-'46.**

(The New Yorker breaks precedent in its current issue by devoting the entire editorial content to an acc't of the atomic bombing of Hirosima. This excerpt relates some of the 1st moves of Dr TERUFUMI SASAKI, a young surgeon on the Red Cross hospital staff.)

Of 150 doctors in the city, 65 were dead and most of the rest wounded. Of 1780 nurses, 1654 were dead or too badly wounded to work. In the biggest hospital, the Red Cross, only 6 doctors out of 30 were able to function, and only 10 nurses out of more than 200. The sole uninjured doctor was Dr Sasaki.

After the explosion, Dr Sasaki hurried to a storeroom to fetch bandages. The room was chaotic. He grabbed bandages, an unbroken bottle of mercuriochrome, hurried to bandage the chief surgeon. Then he went out into the corridor and began patching up patients, doctors, nurses. He blundered so without his glasses he took a pr from a wounded nurse. (They were to serve him for a month.)

Dr Sasaki worked without method, taking those nearest him. The corridor seemed to be getting more and more crowded. He began to find dreadful burns, realized that casualties were pouring in from outdoors. Before long, patients lay and crouched on the floors of every room, and for blocks each way in the streets outside. Wounded people supported maimed people; disfigured families leaned together. Many were vomiting. In a city of 245,000 nearly 100,000 had been killed or doomed at one blow; 100,000 more were hurt. At least 10,000 of the hurt made their way to the hospital. . . Dr Sasaki lost all sense of profession; became an automaton, mechanically wiping, daubing, winding, wiping, daubing, winding.

### CAUTION—1

The adage about not crossing bridges before you come to them doesn't say anything about not watching for them.—*Construction Digest*.

### CHILD GUIDANCE—2

The truths which parents try to put into words for their children sometimes act like the headlights of an automobile: coming out of the darkness, the child is blinded while the parent sees the road with perfect clearness.—MARCELENE COX, *Ladies' Home Jnl.*

### CHURCH—Attendance—3

A 4-yr-old attended prayer meeting not long ago with his parents. When he knelt to say his prayers before going to bed, upon his return, he prayed: "Dear Lord, we had a good time at church tonight. I wish you could have been there."—*Christian Advocate*.

### CITIZENSHIP—Obligations—4

One of the great mistakes we are making is a tendency to Balkanization. In other words, Italo-Americans are behaving as if they were Italians, Jewish-Americans as if they were Palestinians, Polish-Americans as if they were Poles—rather than as if they are Americans. They seem to forget that they took no oath to uphold Italy, Palestine or Poland, and that splitting our country into special groups can be disastrous.—DREW PEARSON, *syndicated col.*

### CRISIS—5

A crisis creates the energy to conquer it.—WM FEATHER, quoted in *Forbes*.

### DEBT—Collection—6

The note teller of the Easton (Pa) Nat'l Bank telephoned a borrower in regard to a delinquency. Said the borrower: "I refer you to Matthew 18:29." That verse reads: "Have patience with me and I will pay thee all."—ROB'L LAUB, *Banking*.

### DRINK—Drinking—7

Laboratory tests conducted by the Chicago Motor Club proved conclusively that it is the drinks the drivers do not feel which are the most harmful. In the experiments, 2 experienced and responsible drivers were subjected to tests before and after drinking 2 mint juleps. Neither manifested any sign of intoxication.

Acuteness of vision, reaction time, hand-eye coordination and judgment of distance and speed were measured under conditions closely resembling those of actual driving. As a consequence of 2 small drinks—very moderate indulgence—one man's score for efficiency was reduced by 31% and the other's by 39%. This was a sufficient reduction in each case to cause tragic accidents.—J MAURICE TRIMMER, "The Menace of Moderation," *Christian Century*, 8-28-'46.

### They DO say . . .

Southern Pacific Ry, more than a little annoyed by practices of airlines in juggling comparative figures, is taking ad space to call public attention to fact that airlines give no round-trip reductions, charge full fare for children. Also, they make no mention of bus fare to airfield, excess baggage charges, etc. . . A Nov issue of *Liberty* will carry innovation: 16 page catalog of Lionel electric trains. Firm could not find printer to produce million copies of catalog. So they bought space in mag and 600,000 overrun with covers. . . Dep't of Social Significance, or What Have We Here: Ten times as many persons are injured hurrying home from work as meet mis-haps going to work. . . *Kilroy*, new mag featuring success stories of vets who've made good since leaving services, is scheduled for fall. Sponsored by trio from 69th Inf Div.

### ECONOMICS—8

The economic problem of our age is how to secure the benefits of organization in producing wealth without incurring the evils of concentration in the possession and enjoyment of it.—LYMAN ABBOTT, *World Affairs Interpreter*.

### FAMINE—9

There was once a ship loaded with provisions and food. It set sail with a full cargo to bring relief to a famished people in a foreign country. On the long voyage of mercy the crew forgot all about their mission and the purpose for which they had set sail. So they consumed the supplies which were stored in the hold of the ship and indulged in riotous living. When they came to the end of the journey there was nothing left for the fam-

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ished sufferers whom they were supposed to relieve. That may sound like a fantastic and grotesque story, but it is no more fantastic and grotesque than that, in the world of want and misery, people of privilege should consume upon themselves their advantage with a calloused unconcern for those in want.—Jos R Szoo, "How to Use Our Advantages," *Christian Herald*, 9-'46.

**GOD—and Man—10**

A dear old lady whose loyalty to the church knew no bounds, bitterly opposed the use of stained glass windows, declaring that she preferred the glass "just as God made it."—*Watchman-Examiner*.

**HAPPINESS—11**

The measure of a happy person is his ability to be tough with himself and tender with others.—*Center Point* (Ia) *Independent*.

**HOUSING—12**

Irked because your ap't or home is overcrowded? Ponder over a story Averell Harriman says is popular in Moscow these days. A schoolteacher distributed new photographs of Stalin and suggested that her charges pin them up on their walls that evening. The next day everyone but Ivan reported that instructions had been carried out faithfully.

"Don't you love our leader?" the teacher asked Ivan.

"Oh, yes," he ans'd, "but I couldn't hang any picture on the wall because our family lives in the center of the room."—BENNETT CERF, *Sat Review of Literature*.

**KINDNESS—13**

Kindness is the inability to remain at ease in the presence of another person who is ill at ease, the inability to remain comfortable in the presence of another who is uncomfortable, the inability to have peace of mind when one's neighbor is troubled.—Rabbi SAM'L H GOLDENSON, *Missions*.

**LABOR—Compensation—14**

MacSweeney, the carpenter, had just been granted another raise in pay, but when his brother from the country asked him how he was getting along he sighed and sadly shook his head.

"But you've got a good job, haven't you?" said the brother.

"One of the best," repl'd MacSweeney.

"What's the trouble, then?"  
"The wages—that's the trouble."  
"But, I thought you had just had a raise in pay."

"By golly!" exclaimed MacSweeney, "that's just what's bothering me. My wages are so dad-blamed high now I can't ever afford to take a day off."—*Wall St Jnl*.

**LOVE—15**

Love is woman's eternal spring, man's eternal fall.—HELEN ROWLAND, *Woman's Home Companion*.

**MARRIED LIFE—16**

"It's got to the point where a husband is very little trouble to have around the house, because it's as easy to push buttons for 2 people as for one."—A character in *Camelephamoose*, a novel by DONALD HOUGH.

**MUSIC—Juke Box—17**

A Chicago businessman, traveling in Egypt, inspected the Sphinx by moonlight and was awed by the mystery and splendor of the ancient figure. Suddenly, the soft Egyptian night was rent by the unmistakable strains of *Beer Barrel Polka*.

"I investigated—and found an American juke box going full blast in a tiny cafe," he relates, somewhat grimly. "Egyptian hepcats were feeding coins into this gaudy, neon-lighted product which has taken the place of the Ford car as the symbol of Uncle Sam in foreign lands!"—STANLEY S JACOBS, "Nickel-A-Tune Fortunes," *Future*, 8-'46.

**NATURE—18**

On a New England hillside where I paused yrs ago to chat with a farmer friend, I came to my first clear realization that skies existed for some other purpose than weather forecasts. He was something of a philosopher in mood and mind, and, gazing at the magnificent hill view of the sky before us, he said: "Until man gets more of the sky into his thinking, the odor of the jungle depths whence he came will linger in his thought and ways."—ARTHUR WALLACE PEACH, "On Looking Upward," *N Y Times Magazine*, 8-25-'46.

**OPPORTUNITY—19**

An immigrant, just stepping off the dock, saw a half dollar lying at his feet, started to pick it up. "No," he said, straightening up. "This is the land of opportunity. I'll wait till I find them lying thicker."—*Toastmaster*.



Since the attack on Pearl Harbor more progress has been made in repelling and destroying insect pests than in the preceding generation. Actually, that term "pest" is much too mild. For, with our armed forces, the discovery of effective insecticides was literally a matter of life and death. Developments in this field reduced disease rates enormously and made human habitation of jungles possible. The Navy alone tested approx 3000 compounds in its wartime fight against insects. Some of these discoveries are just now being made available to the public. For example, there's "NMRI 448." Initials stand for Navy Medical Research Institute, and this is the 448th compound tested. It is a rival of DDT that not only kills but repels insects.

Meanwhile, new techniques are being worked out for some of the more familiar products, such as the DDT "depth charge." This is a mixture of DDT and other chemicals in pellet form. It is lowered on wires into streams where mosquitoes breed. Thus, death-dealing action is continuous, even in flowing water. Obviously more effective than merely spraying surface of flowing streams. Then, too, there's the DDT plastic film for spraying on screens, window frames, walls, doors, etc. Tests indicate one application will suffice for entire season.

While, in temperate climes, we think chiefly of insects as a petty annoyance, the cash cost of their depredations is incalculable. If we can get the upper hand of insects, no one can say now what vast sums the program will save. A single instance will serve to illustrate: Last summer, range cattle on test were sprayed at fortnightly intervals with DDT solution for control of horn flies, cattle lice. Steers thus treated showed weight increases averaging 50 to 75 lbs each in a season.

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**AUTOMOBILE—Appliances:** New emergency "Lighter-Lite" facilitates location of engine trouble, fixing flats on dark nights. Has 12 ft cord, 15 candle power bulb; plugs into cigar-lighter socket of any car from '38 up. Lighter-Lite Products, Chicago. (*Motor Age*)

" "

**AUTOMOBILES:** Motorists will soon be advantaged by electronic device that will warn of approach of another vehicle at blind curves, side st's, etc. May be buzzer or light flash. Experiments now being financed by Delco Remy. (*Broadcasting-Telecasting*)

" "

**FOOD—Distribution:** Insulated bag carrier for frozen foods may be left in car for hrs without damaging contents. Other uses: picnics; temporary storage while refrigerator defrosts.

" "

**HOME EQUIPMENT:** Glass fireplace screen withstands temperature 650 degrees F. Draft controlled by sliding doors in base of screen. (*Merryweather Products, Akron, O*)

" "

**INVENTION:** "Cuddleseat" originated in Australia, is padded canvas side-saddle seat for carrying baby. Slung by strap from right shoulder it distributes weight evenly on shoulders and back. (Advertised by *Lipman's Dep't Store, Portland, Ore*)

" "

**PERSONAL AIDS:** New cologne is foil-wrapped solid stick; bottle-enclosed for convenience; lighter than liquid; 4 fragrances. Recommended for travel and as after-shave application. (*Daily Oklahoman*)

" "

**PROCESSES:** Australian mfrs have found that the "tickle" is taken out of woolens by treating them with the juice of the pawpaw. Juice partly digests some of proteins in wool, gives silk-smoothness. (*A P Dispatch*)

#### POVERTY—20

Do you know what real poverty is? It is never to have a big thought or a generous impulse.—JEROME P FLEISHMAN, *Your Life*.

#### RUSSIA—21

This tale is going the rounds of the Paris bars:

Says a Russian to an American: "You're an expert on atom bombs. How many bombs to destroy Belgium?" For some min's the American calculates, then says: "Oh, about 4."

Asks the Russian: "How many to destroy France?" Again a careful calculation, and then: "Probably 20."

Asks the Russian: "How many to destroy Britain?" After more calculation: "Oh . . . about 26."

Then the Russian timidly asks, "How about the USSR?" Quick as a flash the precise answer comes back: "129!"—ARTHUR GAETH, Mutual network correspondent.

#### SPEECH—Speaking—22

A noted criminologist finds that few men commit acts of violence after a hearty meal. Only thus is explained the curious longevity of after-dinner speakers.—*Erie Ry Magazine*.

#### STRATEGY—23

A freckle-faced young hawker was trying to get himself and his basket thru a jam-packed throng of fans in a passageway at Yankee Stadium. "Gangway, gents!" he kept shouting, but nobody paid the slightest attention. Finally he yelled, "Gangway—watch out for the mustard!" Everyone clutched his jacket protectively and shrank back to let the youngster past.

The boy wasn't selling hot dogs at all—just peanuts.—*This Wk.*

#### TRANQUILLITY—24

Seton Thompson tells of an old Indian whom he had brought from one of the reservations to N Y C. He took the old man down Broadway at night, in order that he might see "The Great White Way." Then they went over the Brooklyn Bridge, rode the elevated and the subway, and wound up by climbing to the top of the Statue of Liberty. At last, Thompson took his old friend to Grand Central Station to see him off for home.

Not until the ticket had been bought did he ask the red man what he thought of N Y. He thought

in silence for a min or two, then spoke up: "Mr Seton Thompson, in the land from which I come we have no bridges to span our great rivers, no great white way to dispel the darkness of the night sky, no trains under the land and over the land. But we, Mr Seton Thompson, we have peace of mind."—*Southern Christian Advocate*.

#### Poor Fish!

New type fishing bobber, "blinker bouy." When fish jerks line, circuit closes, light flashes. (*U P Dispatch*)

" "

New device for fishermen, attachable to side of boat, to pier or to tree on shore. Triggered, spring-actuated *Shur-Hooker* operates instant fish strikes. Ideal for those who have several lines out at one time. (*Sporting Goods Dealer*)

" "

New fish bait, "Fast-Bite," comes in tube, is squeezed onto hook. Claim: will stay on hook in fastest stream and for longest cast. Has special lure for trout, bass, bluegills, other game fish. (*Hardware Age*)

25

#### VALUES—26

Now, especially, our acquisitions should have some use, should contribute, one way or another, to richer living. And the test should be ruthless. One might well ask himself, "Would I spend money for this if I were a Hollander or a Russian who lost everything in the war?" Perhaps that seems too rigid a test. We Americans aren't starting from scratch, thank Providence! But that doesn't give us the moral right to go back to standards of envy and ostentation.—Editorial, *Better Homes & Gardens*.

#### VICE—27

A mayor of a Midwestern town recently was visited by a delegation with the request that he reopen a red-light district closed during the war. He told them: "Gentlemen, I'll reopen that district if you permit your own daughters to staff the houses. Somebody's daughters would have to be placed there. I don't want the personnel recruitment on my conscience." The delegation left in silence.—ALBERT DEUTSCH, "The Prosit Racket Is Back," *American Mercury*, 9-46.

"... a wall around the earth"

*This has been a hard summer on advertising men. First, there was FRED WAKEMAN'S Book-of-the-Month sensation, The Hucksters. Now comes the young Russian-born ARKADY LEOKUM with a novel titled from a fragment of mail-order jargon, Please Send Me, Absolutely Free, (Harper, \$2.50). Neither book is atypical; both are meretricious burlesques of a craft the writers hold in obvious low esteem. WAKEMAN'S hero is a neurotic, self-centered bore. LEOKUM'S central character quits school in his junior yr to be kept by a lusty Greenwich Village woman 12 yrs his senior, so that he can be free to write starkly "realistic" fiction for obscure little mag's. With the wreck of this sordid affair, he turns to the "absurdly easy" craft of advertising and in a surprisingly short time becomes a \$15,000-a-yr-copywriter, it says in the book. In the end, of course, prodded by his silly librarian wife, he has to have a fling at renouncing solvency to write The Novel, titled A Wall Around the Earth. Here Gene, the budding author, tries rather futilely to explain his thesis to an honest agriculturist.*

At about three every afternoon, he would go out to wherever Gordon was in the fields and offer to help. Gordon always accepted his offer with alacrity, and they would work for an hr or two side by side in the hot, dusty field, the sun beating down on them like the vibration of an immense, relentless golden gong, suspended in the sky.

With the unashamed inquisitiveness of one who approaches a subject completely alien to him, Gordon would question Gene about the progress of his book, about the characters in it, about what its message was and why Gene had decided to write it.

"Now lemme get this straight," he said one afternoon, "this book is about a wall around the earth that ain't real—it's in the people's minds?"

"It's in their minds, of course, but it's based on real things. On very real things."

"Like what?"

"Well, like the need to work and to have food and to have a place to sleep."

"And that makes a wall for 'em?"

"It hinders certain types of people. It ties them down. Prevents them from realizing themselves. I mean it prevents them from becoming what they should be and what potentially they can be."

"The hell it does!"

"Remember, certain types of people only."

"The crazy ones."

"Well, Gordon, if you—"

"What kind of a crazy ox don't want to work and have the joy of earning his own bread and butter? Who don't want to take care of himself? I can tell you: it's the crazy ones!"

"Your attitude's part of it, Gord-

Frieda carried on a tireless campaign to make him write. She bought him a beautiful, sleek portable typewriter. She bought him a fine desk dictionary. She made pointed remarks. . . "Did you say you were going to start Chapter One tonight?" "No, I didn't." "Oh, sorry. You're an advertising man. For a moment I thought. . ." "You thought I was a writer. All right. Very funny." "Not very. Just . . . funny."

on. You see, a man of creation has to face ridicule and misunderstanding and contempt. That's part of it."

"And I say a man of creation who thinks he oughtn't to work for his living is either a stinking parasite or just plain crazy. What does the Bible say? By the sweat of your brow!"

Gene turned meditatively to his interrogator. "It isn't just work. It's the type of life such a man is forced to lead. It smothers his will to create."

"It does, does it? Then how come there's been so much creation in the world? Then how come there's so many books and music pieces and pictures and statues? Answer me that!"

"Society hasn't always been organized the way it is today."

"Men are creatin' today. Lots of 'em. And besides, are you trying to say we ain't made progress since the old days?"

"Look, Gordon, it's no use. You just won't see the point of my book. . ."

"No, I don't see the point of it. And I ain't so sure anybody else will."



The Lost Bible

One day the world awoke to find that the Book of Books had disappeared. All traces of its influence had vanished. The great archives of the world appeared as if vandals had been at work slashing the capital works from their moorings. The art galleries had massive empty frames on their walls, for the artistry of the world had drawn its inspiration from the lost Book.

Much of the music of the world was silenced. The mighty oratorios were no longer to be heard. The hymns expressing the hopes and fears, the longings and reverence of human hearts, had died away. Christmas and all the rejuvenating carols were gone. Many of the masterpieces were no more; others had great parts of the music missing.

Libraries looked as if millions of devouring moths had descended upon the printed pages. Books of Shakespeare, Milton, Bunyan, Tennyson, Longfellow, Tolstoy, Dostoevski, and hundreds of others were well-nigh unintelligible, due to many omissions. Law books no longer made sense, for fundamental principles had been eliminated.

The Magna Charta of Britain, the Constitution of the U.S., the American Declaration of Independence, the Bill of Rights, and all the great statements of liberty and human rights everywhere in the world were wiped blank except for a few commonplace words now utterly lacking in significance.

But the loss of the Book cut even deeper. Values became blurred. Human life grew cheap. Men became tools to be used. Life grew drab and meaningless, and man had only himself to worship. Restraints fell off the human conscience, and all the brutal instincts of the animal in man were unleashed.

With the Bible lost, a veritable hades had broken loose upon the earth.—Abridged from *Sunshine Magazine*.



